



THE ANGELETTI GROUP

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# Donor Recognition: Strategy to Inspire Gifts to Facilities

*In the table below, we provide a breakdown of potential recognition opportunities for a \$40 million building project, outlining the donor contribution levels and total amount expected from each category. These opportunities can be customized to fit the unique structure of your campaign or building.*

Description (Estimated Number and Percentage of Total Campaign)	Donation Amount	Total Amount Raised
Naming the Entire Building Complex (1 @ 50% of campaign goal)	\$20 million	\$20 million
Large Public Spaces (2 @ 20% of campaign goal)	\$8 million each	\$16 million
Medium Outdoor Spaces (2 @ 12.4% of campaign goal)	\$5 million each	\$10 million
Medium Public Spaces (4 @ 5% of campaign goal)	\$2 million each	\$8 million
Large Classrooms (4 @ 2.5% of campaign goal)	\$1 million each	\$4 million
Classrooms & Equivalent Spaces (10 @ 1.25% of campaign goal)	\$500,000 each	\$5 million
Small Spaces (30 @ 0.1% - 0.5% of campaign goal)	\$40,000 - \$200,000 each	\$2 - \$4 million
	<b>TOTAL</b>	<b>\$65 - \$67 million</b>

*These sample recognition opportunities provide a clear structure, showing a variety of ways to honor donors. The flexibility in giving amounts ensures that both major and smaller contributors feel like they are making a meaningful impact. Just as important, the total potential exceeds the projected new facility's cost by over 50%.*